

Get in touch

For further information or to arrange a meeting to talk about your individual pr/marketing needs call or email us.



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Welcome and thank you for requesting further information about Pebble PR.

Based in the gorgeous county of Shropshire, Pebble PR was formed in 2007 by Jo Gadsby who has worked in public relations for the last 17 years.

Having started as an administrative assistant she worked her way up to become an account director at one of the UK's largest and most respected full service agencies. Here she was responsible for a number of team members and a diverse range of clients including the UK's largest housebuilder.

After 15 years in consultancy she decided to start her own business and Pebble PR was created. Since then the business has flourished as a vibrant, creative and trusted partner for clients large and small.

Hard work, exceptional service and fresh ideas are at the heart of everything we do to ensure well thought out, focused campaigns.

Our team serves a wide variety of clients both locally and nationally with turnovers ranging from start-up to £25 million.

So whether you're just looking for a one off press release or an ongoing comprehensive marketing and public relations campaign, why not give us a call and see what Pebble PR could do for your business.



We offer the full range of PR services including:

- PR Consultancy and Counselling
- Media Relations
- New Media
- Crisis Management
- Internal Relations
- Multi-site PR
- Internal Newsletters and Customer Magazines
- E-Shots
- Press Office Facilities
- Sponsorship and Community Relations
- Exhibition Support
- Event Management





Freelance and Copywriting

As well as handling our own PR clients we are used by a number of other creative team's looking for sharp, concise and exciting copy.

We also undertake freelance copy writing for individuals, small businesses and publications looking for a professional writer.

Having written about many different subjects and industries over the years, our passion to take information and turn it into copy people want to read has not diminished at all and we welcome all new challenges.



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Other Services

With our extensive experience, we have built up a range of trusted partners and can offer clients much more than PR alone.

Additional services include marketing consultancy, media planning and buying, graphic design, advertising, print, photography, electronic media, website design and optimisation.

We believe that an integrated approach works best to get the most from your marketing budget. With this in mind, we are happy to work alongside your team and existing agencies you employ. We can also recommend other creative companies or handle additional services for you.



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Fay and I love working with Jo. It's refreshing to read newsletters and press releases written by someone who loves and understands the products as much as we do. No standard templates will be used here. Jo always goes one step further, introducing new customers to you and giving fresh marketing ideas without being asked to!

Nicola and Fay, The Nice Cream Company, a high end beauty products shop.

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Service Charter



At Pebble PR we work hard to make sure we get things right first time, on time, every time.

We value feedback from our clients, which is one of the reasons we've built up such a long relationship with most of them.

We want you to be delighted by our service; like receiving a great present.

Pebble's Six Point Client Promise

- 1) Every client is important to Pebble PR no matter what their size or budget
- 2) We're individuals and we'll treat you that way too
- 3) We'll get to know your business thoroughly so you can be sure we act as a partner for your business
- 4) A senior person will lead your account and won't abandon you six months down the line
- 5) Help and advice is only a phone call away - no matter what time of the day or night!
- 6) In addition to regular reviews we'll send you an annual service questionnaire. It's your chance to give honest feedback so we can continually improve our working relationship.

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Client Experience

Below is a selection of our experience past and present

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I contracted with Pebble PR for a number of years with the main emphasis being to increase the profile of Modul-Systems in the UK.

As a new entrant to the market it was key that we quickly raised awareness within the market. Jo managed to achieve this and worked within our budgets and alongside our advertising campaigns to gain maximum effectiveness and value. The culmination of this effort resulted in Modul-System winning specialist equipment service supplier of the year at the Fleet Van Awards in 2008. Jo worked tirelessly on our behalf and with the trade press to get them inside.

Kevin Tilotson, former Marketing Director of Modul-System, Europe's largest vehicle racking supplier

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Business to Business

High Security Products
Building Products
Industrial Lubricants
Adhesives
Timber Trade
Waste and Recycling
Pneumatics
Roof Tiles
Water Industry
Pipes
Industrial Chemicals
Recruitment
Accountancy
Business Enterprise
Networking
Trade Associations
Automotive

Consumer

Housebuilding
Social Housing
Mother and Baby
Domestic Heating
The Arts
Restaurants
Hotels
Healthcare
Children's Play Equipment

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